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# Becoming a member of CAL: Publisher's guide

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## More information

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## Who is CAL?

Copyright Agency Limited (CAL) provides simple ways for people to reproduce, store and share words, images and other creative content, in return for fair payment. CAL is a not-for-profit organisation set up by Australian authors, journalists, visual artists, photographers and publishers to manage their rights when works are reproduced or communicated by government, educational institutions and/or business.

CAL was appointed by the Commonwealth Attorney-General's department in 1990 to administer the statutory educational licence schemes established in the *Copyright Act*. CAL was also appointed in 1999 by the Copyright Tribunal to administer the statutory licence scheme for government use.

CAL has over 18,000 members and has now distributed more than \$790m to copyright owners for the use of their works – most of these funds going to Australian creators and publishers.

## Who can be a member?

To become a publisher member of CAL, you must own or control the reproduction and/or communication rights in works and published editions. Membership of CAL is free to all rightsholders and does not involve any assignment of rights.

## Benefits of membership

### *Membership is free and benefits include:*

- Non-exclusive licensing of your works, at commercial rates, in areas where it would be impractical for you to do this yourself.
- Automatic notification of allocations of CAL's distributions if your works have been copied (provided you're owed more than \$50), according to survey records kept for CAL by our licensees.
- A dedicated Publisher Membership Manager to assist you with any queries you may have about copyright and CAL.
- Regular member seminars, networking events and industry panel discussions.
- Information and resources on matters of concern for publishers and creators.
- Bilateral arrangements with collecting societies similar to CAL in countries such as the USA, UK, NZ, France and Canada.
- Representation of your interests in areas such as copyright law reform at a national and international level. CAL is a member of the International Federation of Reproduction Rights Organisations (IFRRO). CAL is also frequently invited to participate in meetings of the World Intellectual Property Organisation (WIPO) – an agency of the United Nations.

## When will I receive a payment from CAL

You will be entitled to claim moneys from a CAL distribution (provided it's more than \$50) if any of your works appear in one of CAL's regular sampling surveys, conducted nationally.



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## What types of works attract CAL payments

Educational textbooks and resources, journals and non-fiction titles with an educational focus are commonly copied under our statutory educational licence. Government and corporate copying covers a wide range of copyright material and includes such works as journal articles, charts and press clips.

## How often does CAL conduct surveys

CAL conducts its stratified sample surveys in 180 schools (K-12) over a two calendar year cycle. During this cycle, half of the states are surveyed in one calendar year and the remaining states are surveyed the following calendar year. Victoria and New South Wales are surveyed in alternate years due to their significant student populations. This cycle can affect payments for members whose works are copied predominantly in one state as each state is only surveyed once every two years.

CAL also surveys eight universities and four TAFES nationally each year.

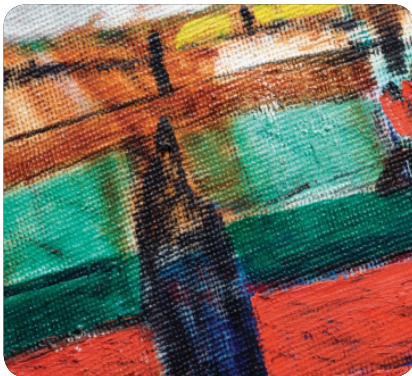
## CAL Cultural Fund

CAL's Board is authorised by CAL's Constitution to allocate up to 1.5% of revenue collected for cultural purposes through the CAL Cultural Fund. The Cultural Fund supports projects that enhance Australian creativity and provides practical assistance to the benefit of the cultural community generally. Cultural Fund grants include an annual allocation of \$100,000 to support individuals' career development in publishing and visual arts via the Creative Industries Career Fund.

For more information please visit: [http://www.copyright.com.au/About\\_CAL/CALs\\_Cultural\\_Fund/CALs\\_Cultural\\_Fund.aspx](http://www.copyright.com.au/About_CAL/CALs_Cultural_Fund/CALs_Cultural_Fund.aspx)

## Publisher Enquiries

For any queries please contact Rosanna Arciuli CAL's Membership Manager on t: 1800 066 844 or e: [rarciuli@copyright.com.au](mailto:rarciuli@copyright.com.au)



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