



AUSTRALIAN PUBLISHERS ASSOCIATION

*professional development*

## Presentation Skills: Communicate with Confidence

***“You never get a second chance to make a first impression.”***

**Melbourne: Tuesday 22 July, 2008**

**Sydney: Thursday 24 July, 2008**

**9:30a.m. - 5.00p.m.**

### **Presenter**

**Mel dos Remedios, NRG Solutions [www.nrgsolutions.com.au](http://www.nrgsolutions.com.au)**

Mel's workshops are engaging, humorous and above all – results focused. She is a dynamic presenter and has conducted a range of programs and workshops across the USA, Europe and Australia.

### **Participants' feedback from workshops held in 2007**

- *Mel is a natural presenter, and modelled all she taught. Very engaging, confidence boosting and inclusive. A fabulous learning environment.*
- *The workshop presentation was excellent, structured well but fun and everyone had to participate – which was the main aim of the whole exercise. Mel is an excellent facilitator!*
- *Lots of focus on experimental, hands-on work meant that I will retain the knowledge. Very impressive, couldn't be better!*

### **Who should attend:**

This workshop will benefit anyone wanting to improve their power to inform, persuade or influence. You may be on the sales team, or assisting in the editorial department. You may be aspiring to a leadership role – or already in one and badly needing a refresher.

### **By the end of the workshop you will be able to:**

- Make a powerful start to any presentation and build to a strong conclusion
- Utilise your natural presentation style to maximum advantage
- Use nervous energy effectively
- Gain and retain attention with a range of high impact skills
- Think on your feet when your mind goes blank
- Structure your content and manage your time so the audience knows where you're going
- Handle challenging questions and questioners

...and much much more along the way.

### **Catering:**

Lunch and refreshments are included on this course.

### **Cost:**

\$410 APA members;  
Society of Editors members [please provide proof of Society membership]  
Society of Authors members [please provide proof of Society membership]

\$460 Non-members

### Venues:

**Melbourne:** 9:30 a.m. – 5.00 p.m. Tuesday 22 July

*Venue:* Seasons Botanic Gardens, 348 St Kilda Road, Melbourne, VIC 3004 Tel: 03 9685 3000

**Sydney:** 9:30 a.m. – 5.00 p.m. Thursday 24 July

*Venue:* Medina on Crown, 359 Crown Street, Surry Hills, Sydney, NSW 2010 Tel: 02 8302 1000

### Further information:

If you have any questions about the workshop, please contact  
Dee Read, Industry Professional Development Manager, at the Australian Publishers Association  
Tel: 02 9281 9788

### To Register:

Fill in the registration/Tax Invoice form at <http://www.publishers.asn.au/training.cfm>

and fax FAO Dee Read to 02 9281 1073

or email to [dee.read@publishers.asn.au](mailto:dee.read@publishers.asn.au)